## **PRESS RELEASE**



Contact: Brena Swanson PR and Community Manager Brena.Swanson@themoneysource.com

## Industry Champion Greg Reed Joins TMS to continue its Wholesale Growth Momentum

Will play key role in growing wholesale channel to \$1 billion a month by 2022

Melville, N.Y. (August 14, 2018) — TMS announces the addition of Greg Reed as senior vice president of wholesale to further ignite its wholesale channel.

In his new position, Reed will oversee inside sales and will be a driving force in helping the TMS wholesale channel reach its goal to originate \$1 billion a month by 2022.

"Greg is a true mortgage industry leader and brings unique knowledge and skills to further fuel our wholesale channel," said Pete Sokolovic, president of Originations. "His customer-centric and data-driven approach will be instrumental as we experience significant growth."

Reed has a proven track record of leading teams to success and has more than 20 years of sales, operations and servicing experience. Most recently, he was vice president at Cardinal Financial, where he was responsible for all inbound/outbound consumer direct sales in the Dallas, Chicago and Irvine markets, along with recruitment, hiring, licensing and facilities management.

Reed joins an all-star group of wholesale leaders and will work alongside James Hooper, SVP of wholesale sales, Chris D'Auria, SVP of wholesale production and Natalie Verrette, EVP of retail operations. He will also report to Sokolovic.

"I am passionate about the wholesale channel and am excited to deliver on TMS's mission to champion our broker clients' success and happiness," said Reed.

**About TMS** TMS (The Money Source Inc.) is a different kind of company that does business in a different kind of way. Founded in 1997, with a mission to Grow Happiness, TMS is a fast growing fintech company that provides products, technology, speed of service and a unique customer experience to borrowers, clients and team members in their pursuit of happiness. With more than 700 team members, TMS is a national lender and servicer licensed or exempt from licensing in all 50 states and the District of Columbia. For more information, visit <u>TheMoneySource.com</u>. NMLS# 6289.